

QƏRBİ KASPI UNİVERSİTETİ



“I confirm”

Head of the Department:

prof.d.i.e. D.A.Baghirov_____

Signature

Date _____

Head of the Educational Department:

prof.d.f.f., acting associate professor

Akhundov Piri_____

Signature_____

Date _____

**Head of the Quality Assurance
Department:**

Wonda Grobbelear_____

Signature: _____

Date : _____

DEPARTMENT: Management

FACULTY (SCHOOL): Economics and Business

SPECIALIZATION (code): 050402

COURSE NAME: International Business

GROUP: 530 BI, 530 BT

FORM OF EDUCATION: Visual

ACADEMIC YEAR: 2022-2023

SEMESTER: II (SPRING)

I. INFORMATION ABOUT THE COURSE:

COURSE CODE: IF-B17

TOTAL TEACHING LOAD (HOURS): 60 hours

LECTURE: 30 hours

SEMINAR: 30 hours

PRACTICAL (LABORATORY) WORKSHOP

CLASS DAYS AND TIMES: Monday (15:00), Wednesday (13:30)

NUMBER OF CREDITS: 6

II. INFORMATION ABOUT THE TEACHER: Mustafayev Telman Naib

(Surname, name, patronymic, scientific name)

SCIENTIFIC INTERESTS, INVENTIONS AND MAIN SCIENTIFIC WORKS:

(Add your links to <https://scholar.google>, <https://orcid.org>)

<https://scholar.google.com/citations?user=Z-7gxrMAAAAJ&hl=ru>

0000-0002-0338-6282

WELCOME MESSAGE FROM THE HEAD OF THE COURSE:

It has had a significant impact on management and business expression, which dates back to the late 19th and early 20th centuries, especially after World War II.

International business has accelerated the development of less developed countries. Organizations that want to maintain their competitive advantage in the global economy are acquiring the required skills by participating in international business.

III. DESCRIPTION AND OBJECTIVE OF THE SUBJECT:

DESCRIPTION OF THE SUBJECT:

Within the framework of the subject “International Business”, business activities in countries around the world will be analyzed, and the internationalization strategy of local businesses will be considered.

OBJECTIVE OF THE SUBJECT:

The aim of the “International Business” program is to obtain a clear understanding of international

business, to gain ideas and experiences about the complex and multifaceted aspects of international business activities.

LEARNING OUTCOMES (OBJECTIVES) OF THE SUBJECT:

The program explains the subject with the following: initial concepts, influencing factors, formation of strategy and organizational structure, human resource management, decision-making methods, process management, application of business activities around the world.

EXPERIENCE TO BE GAINED:

- Analysis of business strategies
- Internationalization strategy
- Local business strategy

LESSON FORM (TEACHING FORM AND METHODS):

1. lecture
2. discussion of the topic
3. seminars and colloquiums

CHECK FORM:

1. Before the exam, consultation hours are organized.
2. Exams and midterm exams (collegiums) are held in written form.
3. Issues related to the admission of students to exams and midterm exams are resolved by the dean of the faculty. Exams and midterm exams are conducted in accordance with the “Rules for the Organization of Training with the Credit System at the Bachelor's and Master's Levels of Higher Education Institutions” approved by the Resolution No. 348 of the Cabinet of Ministers of the Republic of Azerbaijan dated December 24, 2013.
4. During the semester, each student must complete 1 independent work. The topics of independent work cover the topics covered. Each independent work is evaluated on a 10-point system and the average of all independent works is taken as the result.

IV. GENERAL RULES:

1. ATTENDANCE:

A student who does not attend more than 25% of all hours allocated for the subject is not allowed to

take the exam.

2. SUBJECT GRADING RULES:

Maximum number of points – 100 points

1. Maximum number of points collected during the semester – 50 points

- Maximum number of points for attendance in the lesson – 10 points

- Maximum number of points for independent work of students – 10 points

- Maximum number of points for activity in seminar classes – 30 points

In seminar classes, if the student has at least 3 (three) marks in the journal, he is credited with points for this type of teaching. Otherwise, he is not credited with points

2. Maximum number of points according to the exam results – 50 points

The number of points collected by the student in the exam should not be less than 17.

3. Students whose total points accumulated during the semester and based on the exam results are above 50 are considered to have mastered the subject.

V. ASSESSMENT OF STUDENTS' KNOWLEDGE:

Evaluation criteria:

- Below 51 points – "insufficient" - F

- 51 - 60 "satisfactory" - E

- 61 -70 -"sufficient" – D

- 71 – 80 – "good" – C

- 81 – 90 – "very good" – B

- 91 – 100 - "excellent" – A

VI. SUBJECT CALENDAR PLAN: LECTURE

Weeks	Topics	Hours	Date	Notes
1.	International Business Basic Concepts.	2		
2.	Factors Affecting International Business	2		
3.	International Business Activities	2		
4.	International Business Strategy and Organizational Structure Formation	2		
5.	Human Resource Management in International Business	2		
6.	Decision Making Methods in Business	2		
7.	Problem Solving Methods in Business	2		

8.	International Marketing and Supply Chain Management	2		
9.	International Currencies and Financial Management	2		
10.	Topics of Discussion in International Business	2		
11.	International Process Management	2		
12.	Business Implementation in Industrialized Countries	2		
13.	Business Implementation in Developing Countries	2		
14.	Business Activities in European Countries	2		
15.	Business Implementation in Developed Countries	2		

SEMINAR:

Weeks	Topics	Hours	Date	Notes
1.	International Business Basic Concepts.	2		
2.	Factors Affecting International Business	2		
3.	International Business Activities	2		
4.	International Business Strategy and Organizational Structure Formation	2		
5.	Human Resource Management in International Business	2		
6.	Decision Making Methods in Business	2		
7.	Problem Solving Methods in Business	2		
8.	International Marketing and Supply Chain Management	2		
9.	International Currencies and Financial Management	2		
10.	Topics of Discussion in International Business	2		
11.	International Process Management	2		
12.	Business Implementation in Industrialized Countries	2		
13.	Business Implementation in Developing Countries	2		
14.	Business Activities in European Countries	2		
15.	Business Implementation in Developed Countries	2		

	Total	60		
--	--------------	-----------	--	--

In addition to the seminar and lecture hours when teachers meet with you, there are also recommended reception hours during which you can approach the departments with questions or inquiries during the semester.

IX. REQUIRED TEXTBOOKS AND TEACHING MATERIALS:

Main textbooks and teaching aids:

1. Baetman S. and Snell S. Management (3rd Edition), McGrawHill: New York, 2013.
2. Hasanov N. International Business, Baku 2013.
3. Marios K. and Spyros H. International Business a Global Perspective, USA
4. Besler S. Social Entrepreneurship, Istanbul, 2010.
5. A.E. Demirci (2018), International Entrepreneurship, Anadolu University.

Additional textbooks, teaching aids and sources:

1. Crosby F. And Konrad A. Affirmative action in employment, 2002.
2. Dutta, Soumitra (2005). The Network Readiness Index: 2005. Published by the World Economic Forum, Geneva: Switzerland.

Lecturer:

Mustafayev T.N.

Date: 14.02.2023